

Visit Extenda at Retail Solution in Birmingham

Extenda at the seminar with our partner Axis at Retail Soltuion in Birmingham June 5- 7 2007

Fighting retail fraud improves the bottom line

All retailers has problems with shrink – some up to 1.5% of their turnover. And a large part of the problem relates to employee theft and errors made by employees at the checkout.

Modern checkout software delivers a lot of relevant information about what goes on at the point of purchase, but it is difficult and time consuming for the retailer to turn that data into actionable information.

Peter Larsson from Extenda will present how a retailer can fight retail fraud efficiently today by using the recently launched Observer product developed by Extenda.

Observer can be combined with Axis network video products and together we can offer an solution with POS integration, zone monitoring, flow control, logistics and store management, slip and fall analysis to increase your profit.

Other topics

- "Axis in retail - network video making the difference", Axis Communications
- "IP - a profitable solution in loss prevention", Axis Communications
- "Fighting retail fraud improves the bottom line", Extenda
- "Detect fraud with integrated POS & IP video", Milestone
- "Loss prevention and IT: the increasing role of IT in loss prevention", Anixter
- "Using real time systems to proactively detect & investigate fraud", Sys Republic

For more information about the seminar please contact Peter Larsson at peter.larsson@extenda.se

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